

WVEC-TV
 613 Woods Ave.
 Norfolk, VA 23510

Mundy Katowitz Media
 1322 G St SE
 Washington, DC 20003-3021

Contract # 843097

Schedule Dates 08/14/12-08/18/12
Advertiser Priorities USA Action (36239)
Agency/T-code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT, MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1520
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR ACT USA 8/14

Date Entered 07/18/12
Last Modified 08/13/12
Entered By Penne Marsh
CO-OP No
Headline # 06238243
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,620.90
Net Total \$9,185.10
Sales Tax

Norfolk (WVEC) (WVEC)
 By Broadcast Month Spots Rate
 Aug. 2012 9 \$10,806.00
Grand Total: 9 \$10,806.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	08/17/12-08/17/12	4	1:00	10:58A- 12P (ET)						1			1	\$1,060.00	\$1,060.00	Norfolk (WVEC) (WVEC)		8/13/12
21.0	Normal Line / SPOT	08/17/12-08/17/12	4	1:00	12:05A- 1:05A (ET)						1			1	\$216.00	\$216.00	Norfolk (WVEC) (WVEC)		8/13/12
22.0	Normal Line / SPOT	08/18/12-08/18/12	4	1:00	11:35P- 12:35A (ET)							1		1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		8/13/12
23.0	Normal Line / SPOT	08/16/12-08/16/12	4	1:00	12P- 12:57P (ET)					1				1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		8/13/12
24.0	Normal Line / SPOT	08/16/12-08/16/12	4	1:00	9A- 10A (ET)					1				1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)		8/13/12
25.0	Normal Line / SPOT	08/14/12-08/14/12	5	1:00	6P- 6:30P (ET)			1						1	\$2,160.00	\$2,160.00	Norfolk (WVEC) (WVEC)		8/13/12
26.0	Normal Line / SPOT	08/15/12-08/15/12	5	1:00	11:35P- 12:02A (ET)				1					1	\$820.00	\$820.00	Norfolk (WVEC) (WVEC)		8/13/12
27.0	Normal Line / SPOT	08/15/12-08/15/12	4	1:00	6:58P- 7:28P (ET)				1					1	\$2,880.00	\$2,880.00	Norfolk (WVEC) (WVEC)		8/13/12
28.0	Normal Line / SPOT	08/15/12-08/15/12	4	1:00	7A- 9A (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/13
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 9,185.10 Net

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

#843097

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature: Tenne Marsh
 Printed Name: Tenne Marsh
 Title: NSC